



## LOOK & MOTOROLA LAUNCH MOBILE (4G) BROADBAND IN MILTON, ONTARIO

**Toronto, Canada (November 3, 2008)** – Unique Broadband Systems, Inc. (the “Company”) (TSX Venture: UBS) announced today that Look Communications Inc. (“Look”) (TSX Venture: LOK and LOK.A), its 51 per cent controlled subsidiary, has commenced a WiMAX IEEE 802.16e-Wave2 trial in Milton, Ontario, using Motorola, Inc.’s latest WiMAX equipment. Look’s WiMAX system utilizes the latest in 4G (Fourth Generation) technologies, offering a wide variety of mobile services such as high quality Broadcast Television, High Speed Internet and VoIP.

To date, WiMAX has been deployed in more than 100 countries around the globe with great success. In Canada, Look is one of the first to offer a completely mobile WiMAX trial network capable of delivering an experience and speeds equivalent to land-based DSL and cable internet connections. No existing 3G cellular network in Canada can match this consumer experience.

Current WiMAX devices range from mobile handhelds, PCMCIA cards, USB dongles and laptop computers with embedded WiMAX chips. This breadth of devices allows consumers to customize their mobile requirements whether they are at home, at the office, at the cottage or on the road.

Rather than being constrained by the geographic limitations of WiFi, WiMAX allows operators to blanket an entire city or region to offer completely seamless connectivity.

Look can demonstrate this disruptive technology using a state of the art WiMAX demonstration vehicle located at its head office in Milton, Ontario. Passengers can view high quality television with an interactive guide, view video on demand (VOD), place voice calls, browse the internet, and achieve internet speeds capable of 6 Megabits per second while traveling at highway speeds. Other devices such as handhelds and WiMAX embedded laptops are also available for demonstration.

Look believes that WiMAX will give consumers an unparalleled experience that is currently not offered by any mobile or cellular operator in Canada. Look’s unique combination of its mobile broadcast license, along with its approximately 100 MHz of spectrum in the 2.6 to 2.7GHz band, allows Mobile WiMAX to become a reality in Canada today.

### **About WiMAX**

*WiMAX is a broadband wireless access technology that enables connectivity through wireless networks for fixed, nomadic or mobile use in urban, suburban and rural areas. The technology offers a cost-effective broadband access alternative where DSL is unavailable for technical or economical reasons or a last-mile alternative to unbundling for operators who are offering a combination of voice and broadband access for next generation of wireless devices.*

*WiMAX, WiMAX Forum, the WiMAX Forum logo, WiMAX Forum Certified, and the WiMAX Forum Certified logo are trademarks of the WiMAX Forum. All other trademarks are the properties of their respective owners.*

### **About Unique Broadband Systems, Inc.**

*UBS is a publicly listed Canadian company that has a 51.7 per cent fully diluted economic interest in Look Communications Inc. and other assets. With its licensed spectrum through its subsidiary, Look, UBS is a Canadian digital television broadcaster and broadband wireless service provider. The Company's website may be found at [www.uniquebroadband.com](http://www.uniquebroadband.com).*

### **About Look Communications Inc.**

*Look's mission is to be an M<sup>3</sup> - Mobile Multi Media – information, communications and entertainment service provider in Ontario and Québec. Look currently delivers a full range of communications services, including high-speed and dial-up Internet access, Web applications, digital television distribution and superior customer service to both the business and residential markets. Look's shares are listed on the TSX Venture Exchange under the symbols "LOK" for Multiple Voting Shares and "LOK.A" for Subordinate Voting Shares. Look's website may be found at [www.look.ca](http://www.look.ca).*

### **Caution Regarding Forward-Looking Information**

*The corporate information contained in this release includes forward-looking statements regarding future events and the future performance of the Company that involve risks and uncertainties that could cause actual results to differ materially. Assumptions used in the preparation of such information, although considered reasonable by Look at the time of preparation, may prove to be incorrect. The actual results achieved may vary from the information provided herein and the variations may be material. Consequently, there is no representation by the Company that actual results achieved will be the same in whole or in part as those forecasts.*

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*

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